

# World Bicycle Day – Saturday, June 3

As part of the Carfree Cities Alliance's ongoing commitment to reimagining urban mobility, we're inviting our network to join in celebrating **World Bicycle Day on Saturday, June 3**.

This is a great opportunity to spotlight cycling as a key component of more livable, healthy, and more people-friendly cities. By promoting the bicycle as a tool for everyday transport, we reinforce our shared vision of communities that prioritize people over cars.

We encourage partners and friends to bring a *bicycle spirit* into the day's activities—whether through rides, stories, creative actions, or events. We've prepared a list of suggested ideas and will be active across media and social platforms to amplify the message.

Let's use this moment to show how bicycles can help shape the carfree cities of tomorrow.

## Shorter list of Ideas (Individual Initiative)

1. Write your personal story (biking diary), create a 1 minute video, post and make a lot of noise on social media
2. Use a shared hashtag (see the list below) with coordinated visuals and messages, feature quotes from riders.
3. Collect selfies or photos of people with their bikes in your city/university/neighborhood, then create a massive digital collection to be shared across platforms.
4. Document terrible infrastructure (bad for cycling) and demand improvements.
5. Create placards with positive messages about cycling; get people who regularly cycle to take a picture with the placard. These can be shared on social media. If possible also get some short videos of people talking about why they love cycling and their demands for better cycling conditions. Include signs in your local language; when posting, add an English translation.

## Longer list of ideas (Organizational Initiative)

1. Organize a bicycle ride or join someone else's ride. Make white t-shirts with a design on the back, such as: I [picture of bicycle] Kathmandu [or your city/country name]. Take pictures in front of an iconic place that makes it clear where you are.
2. Make a pledge for people to sign/repeat, e.g. "I will work for cycle-friendly cities; I will work to reduce cars in our city."
3. If you are very creative, you can also do street drama/flash mob. Sing your own songs or borrow our special theme song ( Youtube link <https://www.youtube.com/watch?v=Q9r5hDrjdfo>)

4. Make a banner that says “United for Cycle-Friendly Cities” and take a picture with a group of cyclists.
5. Try sending an article to the local newspaper that supports cycling. CCA has a customizable article that we're happy to send to you for repurposing.
6. Organize creative group rides with themes (e.g., “Bikes for Climate”, “Reclaim the Streets”). Include music, placards, or recycled decorations.
7. Work with local authorities to create a car-free street for a day — with free bike checkups, food stalls, and info booths.
8. Publish a joint open letter or local manifestos calling for better infrastructure, highlighting equity, climate, and public health.
9. Host in-person or virtual screenings of bicycle-themed documentaries (e.g., *Motherload*

Don't forget to share what you do with CCA. We will share the work of all our allies, and hope our allies will also share what everyone else is doing

Mention CCA by tagging us with @CarfreeCitiesAlliance

### **Suggested Hashtags**

#BikesForChange  
#BikeRevolution  
#CyclingCulture  
#WalkBikeTransit  
#SustainableCities  
#GreenTransport  
#BikeTheChange  
#BikesAndCities  
#WorldBicycleDay2025  
#reclaimyourspaceonroads  
#CarsSuckCyclesRock  
#LivelihoodCyclists  
#LetsCycleBangladesh/Nepal/Botswana etc.  
#MoreCyclesFewerCars  
# MoreCyclesLessCongestion  
#TaxCarsNotBicycles  
#Cycle4Freedom  
#Cycle4Climate  
#Cycle4CleanAir  
#Cycle4Safety  
#Cycle4Health  
#Cycle4Joy